

# **The FAWCO Foundation Report**

The FAWCO Foundation is the philanthropic arm of FAWCO and is a not-for-profit 501(c)(3), incorporated in the state of Missouri.

## **2019–2021 FAWCO Foundation Board of Directors**

President: Barbara Bühling (AIWC Düsseldorf)  
VP Communications: Tracy Moede (AWC Hamburg)  
VP Fundraising: Lauren Mescon (AWC Amsterdam)  
VP Programs: Angie Aebersold (AWC Bern)  
Treasurer: Kathy DeBest (FAUSA)  
Secretary: Louise Greeley-Copley (FAUSA)  
Parliamentarian: Janet Davis (AIWC Cologne) (non-voting)

### **Special Appointment to the Board (non-voting)**

FAWCO President, Emily van Eerten (AWC The Hague)

### **Presidential Appointments (non-Board members)**

Archives Team Lead: Liz Janson (FAUSA)  
Counselors' Liaison: Suzanne Wheeler (FAUSA)  
Development Grants Administrator: Nan de Laubadère (AAWE Paris, FAUSA)  
Education Awards Administrator: Shelly Schoeneshoefer (AWC Hamburg)  
Target Fundraising Coordinator: Julie Lehr (AWC Amsterdam)  
Silent Auction Coordinator: Carol-Lyn McKelvey (AIWC Cologne)

## **Board Reports**

### **President**

This has been a year full of challenges for The FAWCO Foundation Board. We are grateful that we had one year to work together before we were confronted with Covid-19 and the need to shift all fundraising plans, moving into unchartered territory. I have been amazed and impressed with my fellow board members and their determination, perseverance and creativity.

2020 has been a year of firsts:

- We were the first Foundation board to host a virtual Live Auction. VP Fundraising Lauren Mescon (AWC Amsterdam), Julie Lehr (AWC Amsterdam), Carol-Lyn McKelvey (FAUSA/AIWC Cologne) and Aurora Silvestri (FAUSA) worked tirelessly with Auctioneer, Alicia Santiago (AWC Zurich), to make the event a success. Well done!
- We were the first Foundation board to launch a Target Project virtually. The Target Fundraising

Team includes Lauren Mescon, Target Fundraising Coordinator Julie Lehr and myself. We have had many hours of discussion, considering how best to fundraise virtually for the Target Project S.A.F.E. and working together with the rest of the Target Team: Mary Dobrian (AIWC Cologne), Target Chair Tharien van Eck (AWC Antwerp) and Martha Canning (AWC Amsterdam). As with any fundraising project, there have been many successes and then some lesser successes. All in all, we are on “target” having already raised more than half of our \$140,000 goal, despite the Covid-based restrictions. We are thrilled!

- We were the first Foundation board to hold an extended Face-to-Face board meeting virtually. The meeting held in October was both productive and fun. What a relief!
- We were the first Foundation board (that I know of) to organize a 144 Envelopes fundraising event which was held at the virtual Open Regional in November. Although there were a few snafus along the way, Lauren and Julie did an excellent job maintaining the energy necessary to make it a successful event. Whew!
- We were also the first Foundation board to host a fundraising event on Giving Tuesday. It was definitely a fun event thanks to all who put it together including Lauren Mescon, Julie Lehr, Kristin Melia and Carol-Lyn McKelvey and to those who attended. Bravo!

I was delighted to appoint Kristin Melia (AWC Sorrento) as our Donor Development Coordinator. Kristin’s contributions and technical skills have been a breath of fresh air. Welcome Kristin!

I think that each and every board member can safely say that she has improved her technical knowledge and skills in the past year. Angie Aebersold has become an expert at creating video slide presentations and I have learned how to create a slide presentation with audio. In addition, we have all become more proficient at design programs. We have worked hard and have had a great time working together!

As our term comes to an end in March, I would like to take a moment to thank our Secretary, Louise Greeley-Copley, who will be stepping down at the end of her second term as Secretary. Louise has certainly become a Google maven in the last few years and we are grateful for her knowledge and support. Thank you, Louise - we look forward to continuing to work together in the Archives!

The Foundation Archives continues to be a work in progress and will be a focus in 2021. Many thanks to the entire Archives Team: Liz Janson, Patti Meek, Janet Davis, Margaret Hilditch and Louise Greeley-Copley.

Please see my conclusion at the end of this report.

*Respectfully submitted, Barbara Bühling, President*

## **Vice President Communications**

The Foundation Communications job has continued to keep me very busy in the 2020 COVID-19 year.

The FAWCO Foundation website remains visually exciting and user-friendly. We continue to add and edit content and are giddy with excitement when we see how many hits a certain page gets.

Due to the quick switching of gears between a physical and virtual Interim Meeting in March 2020, updates and edits which kept the FAWCO membership up to date on the Foundation’s fundraising efforts

were a challenge. Communication between Barbara Bühling (TFF President), Lauren Mescon (VP Fundraising) and me was crucially important and I think we mastered that throughout the virtual IM and continued with that motivation throughout the entirety of 2020 with other fundraising activities.

There continues to be a learning curve, though. I am often confronted with technology I have never needed before and have relied on the expertise of Cat Conner (AWC Hamburg), the TFF webmaster, for her unflinching help and advice. I now can confidently post videos to the FAWCO Foundation YouTube page, edit and post to the Target Donor Wall, and edit the FAWCO Friendship Quilt Gallery, to name a few new talents. I also spent two weeks cleaning up and re-sorting the website document storage. This caused many dropped links on our website which then needed to be updated.

There will be an addition to the Foundation website in 2021 as I will be creating a charm page; this will showcase the charms that have been sold since the 2009 conference in Vilnius. These charms commemorate each FAWCO Biennial Conference and Interim Meeting as well as each of the Target Projects and are sold to support The Foundation's programs. They are an important part of The Foundation's fundraising history and need to be documented.

The NEWS continues to be a cornerstone for communication for The Foundation and Constant Contact, the email marketing software used to produce and mail the NEWS, remains our platform. Our publication is sent quarterly, bringing our subscribers information that is useful, timely and entertaining. The NEWS seeks to keep FAWCO members informed about what is currently happening with The Foundation including details regarding the fundraising activities at the annual conference/meeting, Education Awards and Development Grants, fundraising for our programs, current and new programs and initiatives, and valuable information for our member clubs. Anyone who wishes to receive the NEWS can sign up on the Foundation homepage.

This year, I chose a new format and layout for the NEWS, giving it a gentle facelift that now matches the current, sleeker trend of clean lines, muted colors, bold headlines, less text and more links. Feedback has been requested and the responses have been overwhelmingly positive.

Additionally, I reviewed and updated over 870 email addresses of NEWS subscribers, deleting over 300 non-existent and bouncing emails, including emails whose owners have not opened an issue of NEWS for over five years.

I have continued writing and editing the handbook I began in 2019. This handbook offers detailed step by step instructions for the jobs and work processes for the communications position. The learning curve is steep for someone who started this job with very little website experience, namely me. Hopefully, this will make future transitions easier and less anxiety provoking.

Social media has been my problem child. The FAWCO Foundation Friends closed Facebook group has been the social media platform of choice and has been greeted enthusiastically by its membership. Posting by members has increased and has led to better dialog among the members.

However, The Foundation public Facebook page, Instagram and Twitter continue to lag far behind the closed Facebook group in regard to how many people are reached. Admittedly, the FB page, IG and Twitter are open to the public where FB is a closed group and sensitive information is not posted to these accounts.

An application I have been trying to master is IFTTT (If This, Then That), which in theory connects these social media platforms. Unfortunately, I am still struggling with it. The Foundation's Donor Development Coordinator, Kristin Melia, should be able to help with this problem as she uses these social media outlets far more than I do.

I have invested time in learning how to use two graphic design websites, *Canva* and *BeFunky*, having more success with BeFunky, because it is just really, truly uncomplicated. Graphics I have designed on BeFunky have been used on the TFF website and in the NEWS, as well as TFF Friends Facebook group and Instagram. I will be participating in an online course for Canva in January 2021.

Our yearly costs for website hosting, Constant Contact (our email program) and IT support (Cat Conner) have been consistent since 2015. Of course, there are still "emergency" emails and Skypes throughout the year that require her attention, but nothing that will explode the budget.

I have enjoyed my first term as VP Communications and truly appreciate the trust put in me by The Foundation. I have learned a great deal and look forward to using my newfound skills in the future.

I look forward to a second term.

*Respectfully Submitted, Tracy Moede, Vice President Communications*

## **Vice President Programs**

### **2020 Development Grant Recipients**

In 2020 there were a total of 20 applicants for Development Grants and nine recipients. Progress reports from the recipients are due at the end of January 2021 so updates about them and their programs will be shared at the Virtual Biennial Conference in March. These projects, in total, received \$45,000, which were funded by donations from FAWCO clubs or individual members or from The Foundation's funds. A small number of the organizations requested that they be granted an extension to complete their projects as a result of COVID-19 restrictions. The recipients, award sponsors and nominating clubs were:

## **EDUCATION**

### **AW of Surrey Hope Through Education**

**\$5000**

***Recipient: Hope Schools Library, East London South Africa***

*Nominated by: AWC Antwerp*

Hope Schools caters to children infected, affected and/or orphaned by HIV/AIDS. Hope Schools would like to develop a classroom into a much-needed library in order to advance their reading program. The Grant will assist in the purchase of vital construction materials, as well as books and stationery that will make this project possible. As part of their Skills Development program, they want to train all 39 of their high school girls (ages 14 – 17) in carpentry skills (designing and building of the shelving for the library) and in sewing skills (designing and making the cushions for the "reading for pleasure corner.") The DG funds will provide the opportunity to equip and empower these girls to become skilled members of their community.

**Educating Women & Girls Worldwide** *Sponsored in part by Renuka Matthews*

**\$5000**

***Recipient: The Kiran Anjali Project Gender-Equality Curriculum, Slums of Bangalore, Delhi, Hyderabad and Secunderabad India***

*Nominated by: AWC Amsterdam*

The preference for a male child over a female child is deeply entrenched in India. As of 2019, there are 70 villages where girls have not been born in the last ten years. The rape vulnerability is twice what it was 17 years ago. Boys have to be part of the conversation and the solution. It is their goal to start gender equality teachings in pre-school so that the education becomes as normative as math and science. A preschool has been identified for the pilot. The DG funds will be used to work with scholars and educators to develop a gender-equality curriculum that starts at age 3 and addresses specific cultural issues and norms faced by the children living in the slums of India.

**Pam Dahlgren Educating Africa's Children**

**\$5000**

***Recipient: Water and Sanitation for the White House Academy, Voi Kenya***

*Nominated by: AWC Bern*

A toilet is not just a toilet. It is a lifesaver, dignity-protector and opportunity-maker. Whoever you are, wherever you are, sanitation is your human right. The DG funds will provide 8 toilets and a safe, clean solution that will serve the school and community for generations to come. The construction and installation of a sanitation system at the New White House Academy School will foster appropriate hygienic behavior, decreasing the spread of disease. The new toilets and sanitation system will promote gender-neutral division of hygiene-related tasks such as cleaning toilets, fetching and boiling water and taking care of school property. In addition, the ongoing management of a clean wastewater solution will develop skills that can be transferred to other schools and community plans.

## **ENVIRONMENT**

**Nurturing Our Planet**

**\$5000**

***Recipient: Trees for Sustainability, Maharashtra India***

*Nominated by: AWC Hamburg*

Seasonal migration for work from rural to urban areas in Maharashtra, India is a survival strategy for tribal households, amongst the poorest in the world. The region's semi-arid topography allows for one crop during the monsoon and forces families to migrate in the dry season. Migration deprives the households of hope, stability, healthcare, and education—leading to depression, malnutrition, alcoholism, and a bleak future. Building on the success of the Nandanvan watershed "Catching the Rain" in a mountainous region of Maharashtra, the DG funds will support the planting of 1500 cashew trees on 40 acres. The trees will provide a second crop for cash income for 40 households (235 persons), stopping the devastating migration, and ensure ecological sustainability of the watershed for future generations.

## **HEALTH**

**Critical Health Concerns**

**\$5000**

**Recipient: 1 Million in Mind, Murang'a Kenya**

*Nominated by: AWC The Hague*

1 Million in Mind is a project which seeks to create sustainable change through improving case management and counselling support with a focus on providing critical training to improve referrals, health (including mental health) and well-being. The DG funds will help hire a lead Counselor in collaboration with the Department of Children's Services, the Ministry of Health, and the Office of the Governor, the grant will allow the Stahili Foundation to further develop training materials and provide technical assistance through training. This will build the capacity, skills, and knowledge of health and social service professionals and paraprofessionals to support and promote the health and well-being of children throughout Murang'a County which is home to one million people, more than half of which are children.

**HUMAN RIGHTS**

**Breaking the Cycle**    *Sponsored in part by AW Eastern Province*

**\$5000**

**Recipient: Veronica's Voice: Magdalene KC, A Just Cause, Kansas City Kansas USA**

*Nominated by: FAUSA*

Veronica's Voice residential program, Magdalene KC, provides women the sanctuary they need to focus on deep healing and next steps when in recovery from abuse, violence, sex trafficking and addiction. The program provides women exiting 'the life' up to two years of free transitional housing, food, and basic necessities in a supportive, non-judgmental environment. Its social enterprise, A Just Cause, provides opportunities to residents to gain job skills through the development, marketing and sales of various products. The DG funds will be used for job skills training for survivor leaders and residents and for support and expenses for survivor residents. The results from receiving this grant will be greatly felt as each woman develops a healthy safety net, achieves gainful employment, and gives back to her community.

**FAUSA Effecting Change For Women and Children at Risk**

**\$5000**

**Recipient: Karikal - The Right to a Better Life, Tamil Nadu India**

*Nominated by: AWG Languedoc-Roussillon*

In India, it is common for men to remain with their parents after marriage, but a widow or abandoned wife is often rejected by her husband's family for financial reasons. This project aids these marginalized women and children by helping to pay for schooling, health care, food, and accommodations, as well as helping the mothers to find jobs. Schooling in anglophone establishments for higher education is a priority. Without an anglophone education, it is difficult to find a good job, particularly in public service, commerce and tourism, but anglophone schools are costly. The DG funds would fund scholarships, particularly for girls, who are often rejected by the system. The scholarships would enable them to attend anglophone universities, and would open the gate to a better life.

**Safe Haven, sponsored in part by Friends and Family of Louise Greeley-Copley**

**\$5000**

**Recipient: Bridge2Hope Academy, Amsterdam The Netherlands**

*Nominated by: AWC The Hague*

The Bridge2Hope Foundation provides social services to undocumented victims of human trafficking. Most undocumented victims were smuggled as children into the Netherlands under false pretenses and have been sexually abused and criminally exploited for decades. Bridge2Hope stands for Advocacy, Research, and Training. Our Academy is unique because we combine social field expertise with

behavioral science research. We use a group mentoring method to stabilize, rehabilitate and reintegrate sexually exploited victims. The DG funds will provide physical, psychosocial and medical support for stabilization. In this phase, we create a safe space in the community to gain victim trust needed to recover from psychological traumas. Attention is focused on the benefits of regular attendance and nutrition. Our motto is 'no psychotherapy on an empty stomach.'

## **Global Issues**

**Close to Home**

**\$5000**

***Recipient: Sexual Life Kit Project, Cundinamarca Colombia***

*Nominated by: AWC Bogotá*

Lack of access to sexual and reproductive health care is a major factor in adolescent pregnancies and genital diseases, stunting the girl's education and economic opportunities. The municipality of Soacha is one of the worst in Colombia, accounting for 22% of girls ages 10-19 giving birth. *Sexual Life Kit Project* will serve the entire population (children, youth, and their families) of Fundación Proyecto de Vida's site in Comuna 6, Soacha, (Cundinamarca, Colombia) with comprehensive sexual and reproductive health care through a day clinic and a follow up visit. It will offer contraception options (IUD, hormonal injection, and condoms), genital disease testing (Pap smear and HIV), and education services. The DG funds will help reach 450 participants, which will cover the costs of the contraceptives and the tests.

***The Foundation thanks Nan de Laubadère and her committee for overseeing the 2020 DG program.***

In 2021 The FAWCO Foundation is pleased to be able to offer nine Development Grants, each worth \$4,000, again almost entirely sponsored, fully or partially, by FAWCO clubs or individual members. These grants are:

<b>A Stitch in Time - Hope Through Education</b>	<b>\$4000</b>
<i>In honor of 25 years of FAWCO Friendship Quilts and the quilters who made it possible</i>	
<b>Educating Women and Girls Worldwide, sponsored in part by Renuka Matthews</b>	<b>\$4,000</b>
<b>Pam Dahlgren Educating Africa's Children</b>	<b>\$4,000</b>
<b>Nurturing Our Planet - Sponsored by Patti Meek of AWC Dublin, in memory of her parents, James and Ethel Meek</b>	<b>\$4,000</b>
<b>Critical Health Concerns</b>	<b>\$4,000</b>
<b>Breaking the Cycle, sponsored in part by AW of Eastern Province - The Foundation would like to recognize and thank AWEP for their longtime support of the DGs</b>	<b>\$4,000</b>
<b>FAUSA Effecting Change For Women and Children at Risk</b>	<b>\$4,000</b>
<b>AWC Amsterdam Tulip DG - Targeting human rights projects for women and children in Europe. This will be awarded to the human rights-focused nominated project which receives the most votes.</b>	<b>\$4,000</b>
<b>Global Issues, Close To Home</b>	<b>\$4,000</b>

## **2020 Education Award Recipients**

In 2020 there were a total of 47 applicants for Education Awards and nine EAs were awarded. Progress reports from these recipients are due at the end of January 2021 so updates about them and their programs will be announced at the Virtual Biennial Conference in March. These awards, in total, received \$45,000, all of which was funded by FAWCO clubs or individual member support. The recipients, award sponsors and nominating clubs were:

### **ACADEMIC STUDIES AWARDS**

For Children of FAWCO and FAUSA members

**Arts Award** **\$5,000**

For undergraduate or graduate study in the history, theory and/or practice of the performing arts, visual arts, film and media arts, architecture and graphic arts.

**Recipient: Phoebe Turner**

*Mother and club: Brooks Turner - AWC Hague*

She plans to study anthropology and theater, because there are always important and pressing issues to better understand. She learned that refugees have desires and hopes on a level she had never understood before and wishes to learn to convey important and heartfelt messages.

**Sciences Award - Sponsored in part by AIWC Genoa and the Bacigalupo family,** **\$5,000**  
*in memory of Frieda Bacigalupo Natali*

For undergraduate or graduate study of scientific subjects (e.g., biology, chemistry), mathematics, medicine, engineering, environmental studies, computer science, economics or business administration.

**Recipient: Catherine Bessenger**

*Mother and club: Monique Rüster - AWC Antwerp*

She has applied to study a double Bachelor in Applied Physics and Applied Mathematics at the Delft Technical University. Afterwards she plans to pursue a Master's degree in Theoretical Physics or Astronomy.

**Humanities Awards** **\$5,000**

For undergraduate or graduate study in the fields including, but not limited to, education, law, social studies, history and languages.

**Humanities Award** *Sponsored in part by AAWE Paris, in memory of Gertrude de Gallaix*

**Recipient: Robin Neuhaus**

*Mother and club: Cecily Garver - Munich IWC*

In her final doctoral program year, she will work on her dissertation which will examine how research and the media contribute to the emergence and persistence of pervasive messages such as "bullying toughens kids up." Using search traffic and social media interaction data she will statistically analyze how these messages relate to news events, policy changes and the publication of research. Then she will conduct interviews with parents from a wide range of cultural and socioeconomic backgrounds to explore how these messages are interpreted in other contexts.

## **Vocational Award**

**\$5,000**

For an individual enrolled in a training program or a course of study at a trade school, either of which will conclude with a vocational certification.

### ***Recipient: Kaden Scoles***

*Mother and club: Emily Nicole Scoles - AWC Basel Switzerland*

His career path has been made possible by a vocational apprenticeship. He is working on his certification as a Logistics Specialist (*Logistik Fachmann*) and plans to earn a Bachelor's degree in Supply Chain Management at the *Fachhochschule* in Basel. He has also been invited to be a representative for *CareerWise America* which works in partnership with the American Embassy in Bern, Switzerland.

## **DUAL CULTURAL AWARD**

**\$5,000**

For Children/Grandchildren of FAWCO members - one Parent/Grandparent must be American  
*Sponsored in part by the AWC Bern, Donna Erismann in memory of Susanne Erismann, and Elaine Terlinden of AIWC Düsseldorf*

To be used to attend a semester of American high school or an academic or structured educational summer program in the United States.

### ***Recipient: Alisa Kennan***

Her plan is to attend Harvard University's two-week summer school pre-college program for the "Promises of Regenerative Medicine" course. She also plans to do a two-week internship on Regenerative Medicine in Dr. John Barker's lab at Goethe University in Frankfurt. These courses will help her in her interest in helping those suffering from debilitating injuries, and understanding how scientists manipulate stem cells.

*Note: at Alisa's request, the Foundation Board has agreed to postpone her program for one year due to the pandemic.*

## **MEMBER AWARDS**

For FAWCO and FAUSA members

These awards recognize the diverse lives of our members, their achievements and their never-ending quest for knowledge and self-improvement.

## **FAUSA Skills Enhancement Award**

**\$5,000**

This award is for acquiring new skills or enhancing already existing ones. This will allow a FAWCO or FAUSA member to become more capable, competent and confident by acquiring the skills to improve performance in any given field.

### ***Recipient: Makia Motton Matheis, (AWC Hamburg)***

She is currently a licensed Independent Clinical Social Worker. She plans to become a certified *Theraplay* practitioner by attending courses at the Institute in the UK. She will have 28 hours of supervised sessions along with 32 hours of unsupervised sessions in order to achieve this goal.

**Women in STEM****\$5000***In Honor of AWA Dubai's 21 years serving the international community of Dubai*

This award is for the study of STEM disciplines including the study of chemistry, computer and information technology science, engineering, geosciences, life sciences, mathematical sciences, physics and astronomy.

**Recipient: Kirstin Bayer (AWC Berlin)**

She wishes to continue taking analytical courses in the Bachelor of Sciences Economics program at the Humboldt University in order to qualify for a Master's of Economics degree program in Germany. Since a radiocarbon dating lab in America hired her and she has many clients that were climate researchers, she became more interested in the environment and started to think about how she could be a part of the solution to global economic and environmental crises.

**Continuing Education Award****\$5,000**

*Sponsored by Mary Stewart Burgher of the AWC Denmark, in memory of Pauline "Pete" Arnold Schweppe*

This award is for a FAWCO or FAUSA member to further their education at university or an equivalent level through courses, workshops and certification programs. Subjects can encompass all areas of interest - *inter alia*, journalism, writing, the arts and philanthropy, however, **excludes** science, technology, engineering and mathematics (STEM) subjects.

**Recipient: Jane Joo Park (AIWC Düsseldorf)**

She has decided to pursue the Certified Fund-Raising Executive (CFRE) certification. The CFRE is an internationally recognized qualification and one increasingly promoted in Germany through the German Fundraising Association (DFV). This would boost her professionalization of fundraising in Germany and wherever she pursues her work in the world. She will start the CFRE qualification process which is based on a points system accumulated over the course of five years in three categories: *Education, Professional Practice, and Professional Performance*.

**Shirley Kearney University Study Degree Award****\$5000**

For continuing or resuming studies in an undergraduate or graduate level university degree program.

**Recipient: JeviRei Best (American Women's Club of Bogotá)**

She currently enrolled in the MA in International Relations program through American University in Washington, D.C. She is concentrating on International Development because she has a background in education and community development programs as well as having been an Education USA Advisor in Rwanda where she assisted students with their post-secondary educational goals. She will use this award to help her to go back to the Philippines for a practicum in which she could help the Child Protection Network develop better monitoring tools.

***The Foundation thanks Shelly Schoeneshoefer and her committee for overseeing and administering the 2020 Education Awards Program.***

In 2021, The FAWCO Foundation is thrilled to offer nine Education Awards, each in the amount of \$4,000, and they are mostly sponsored, fully or partially, by FAWCO clubs or individual members. These awards are:

### **Academic Awards**

<b>Arts Award</b>	<b>\$4,000</b>
<b>Sciences Award</b>	<b>\$4,000</b>
<i>Sponsored in part by AIWC Genoa and the Bacigalupo Family, in memory of Frieda Bacigalupo Natali</i>	
<b>Humanities Award</b>	<b>\$4,000</b>
<i>Sponsored in part by AAWE, in memory of Gertrude de Gallaix</i>	
<b>Vocational Award</b>	<b>\$4,000</b>
<b>Dual Cultural Award</b>	<b>\$4,000</b>
<i>Sponsored in part by the AWC Bern, Donna Erismann in memory of Susanne Erismann</i>	

### **FAWCO and FAUSA Member Awards**

<b>Shirley Kearney University Study Degree Award</b>	<b>\$4,000</b>
<b>FAUSA Skills Enhancement Award</b>	<b>\$4,000</b>
<b>Women in Sciences, Technology, Engineering, Mathematics and Medicine</b>	<b>\$4,000</b>
<i>Sponsored by AWC Berlin, in memory of Rhonda Staudt</i>	
<b>Continuing Education Award</b>	<b>\$4,000</b>
<i>Sponsored by Mary Stewart Burgher of the AWC Denmark, in memory of her mother Pauline "Pete" Arnold Schweppe</i>	

I have enjoyed working as the FAWCO Foundation VP Programs. It is a fulfilling, rewarding and fun way to contribute to the work the FAWCO Foundation does. In the last year I have been learning new skills and broadening my horizons.

*Respectfully submitted, Angela Aebersold, Vice President Programs*

### **Vice President Fundraising**

Fundraising in 2020 - a new virtual world.

While Foundation Night in Luxembourg went by the wayside, we held a Live Auction on Facebook that raised \$24,800! We continued our silent auction in dribs and drabs and have raised funds in a Girl Scout Cookie sale, a Suffrage Swag sale, a 144 Envelopes fundraiser and a Giving Tuesday auction.

Details of the Silent Auctions are below. We also initiated a Giving Tuesday event this year which combined both live and silent auction elements. This effort netted \$2250.00.

Target fundraising has been going very well. Showings of "In the Name of Your Daughter," a documentary focusing on FGM, have yielded great results. Often combined with a speaker presentation, these viewings

proved to be a powerful fundraising tool. The total raised for Target as of December 31, 2020 was \$78,408.55. \$40,000.00 has already been disbursed.

### **Annual Fundraising Activities:**

**Friendship Quilt Raffle:** The 2020 quilt - "A Stitch in Time" - celebrated 25 years of FAWCO Friendship quilts. As always, it was designed and completed by our Quilt Mistress, Roberta Zöllner; it contained 121 squares donated by 47 donors from 17 clubs. The Quilt raffle raised \$3,546.00. Suzanne Dundas, a long time quilt square contributor from AWC The Hague, won the quilt raffle.

- In honor of Roberta's 25 years of dedication to this wonderful tradition, Tracy Moede (AWC Hamburg) put together a beautiful photo album of all the quilts; this was presented to Roberta.
- Additionally, a tea towel was created, featuring all 25 quilts. Nan de Laubadère (AAWE) very generously donated the tea towels. The towels were then sold for €15/\$15. Shipping costs were incurred. Profits from sales of the tea towels will be used to fund an Education Development Grant in Roberta's honor.

**High End Raffle:** No high end raffle took place.

**Benefactors:** The Benefactors program continued. There were only six benefactors but the program yielded a total of \$2250.00 in funds. We had nice incentives and felt very fortunate that our members continued to be generous, despite our inability to physically gather.

**Charms and Charm Bracelets:** The charms this year came from China, pre-Covid, and were much less expensive than in previous years. We sold 41 charms: four went to benefactors, one was a gift to the charm designer, I still have 30 in Europe and Aurora Silvestri holds 15 in the States. Charm sales raised \$788; this trails last year's figure by more than \$1,000. The lower sales were understandable considering the circumstances. We have started giving the remainders away as prizes for various events. Some were awarded at the Open Regional in November.

**Backing Women Boutique:** This is a challenge in our virtual world. Prior to Covid-19 restrictions, the BW Boutique and raffles had raised only a minimal amount. With no in-person gatherings, minimal BW sales have taken place since then.

**Foundation Night 2020:** The planned theme was to celebrate women's right to vote. We still have 100 beautiful invitations to Foundation Night 2020 Victory Is In The Vote: Celebrating Women's Right to Vote - From New Zealand to Saudi Arabia. Currently we have lots of suffrage sashes (in yellow, green and purple), a great deal of ribbon for table decorations and three life size posters of suffragettes.

**Live Auction:** The Live Auction was held on Facebook on March 21 with Alicia Santiago from Switzerland serving as our live auctioneer. We sold 12 items, three of which were sold twice. All three items with minimum bids were met. Although there were glitches as this was our first time, it was a huge success and I believe the winners were happy. All donors agreed to extend their properties to 2021. We raised \$24,800.00, which positioned us well heading into the pandemic.

**Silent Auction:** Carol-Lyn McKelvey of AIWC Cologne/FAUSA has worked tirelessly to adapt to this new virtual fundraising world. She conducted a Girl Scout Cookie silent auction and a Suffrage Swag silent auction. Combined we raised \$1626, \$999 of which went to Target. On December 1, Giving Tuesday, we held what had been touted as our “Glam It Up in Fall” event; this was rebranded as “Glam It Up in Winter.” We used the OneCause platform and found it worked well. We also had the live part of the auction on Zoom which also worked well. The following were auctioned off: a Burberry purse, an MCM purse (both donated by FAUSA), a custom-made cape donated by AWC Madrid, Belgian fudge donated by Rozanne van Rie of AWC Antwerp, and a custom leather and gemstone necklace donated by Michele Kuhlen of AWO Moscow. Proceeds from these items were designated to fund the Development Grants and Education Awards. Additionally, an art piece was auctioned with proceeds going to Target. We also had a donate button on the One Cause platform. The evening raised \$2250.

**Foundation Night at the Open Regional:** At the Open Regional in November, we attempted to conduct a Target Fundraiser with **144 Envelopes**. Envelopes were sold via jot form; one downside was the duplication of some envelope numbers as it was not possible to prevent this. We sold additional envelopes during the live portion of the event.

The live event took place on Saturday night. We drew names from those who had bought an envelope and gave away prizes from the WBW boutique. We then auctioned off a single piece of art donated by Heather Davis of AWC Antwerp. The total raised was \$4,057.83. All proceeds from this event went to Target. Although the event itself was a success, the Hopin platform made it a bit difficult given the limitation of 20 people “onscreen” at a time; the rest of the participants took part via the Chat window.

**Other programs from Foundation Night:** Other things planned for the in-person Foundation Night such as **March to the Ballot Box** and a **Coin Toss** could not take place and could not be recreated virtually.

**Target Program:** The Target Project S.A.F.E., Safe Alternatives for EGM Elimination, was selected. While the announcement occurred after the pandemic began and was done virtually, it was received well. Fundraising had already begun and as of December 31, we have raised \$78,408.55. We have had more individual donations than usual due to the pandemic and the Virtual Mission.

The Virtual Mission, in which FAWCO members have combined walking, biking, running and exercising miles to virtually walk around the globe from our first club in London to New York (with stops in Tanzania to see the project) was started. We created a Donate Now button to make it easier to donate directly to The Foundation. As of December 31, \$5,545.69 had been raised and The Foundation will add another \$5,000 (we had agreed to match once the amount raised reached \$5,000).

A few clubs are worth mentioning: Berlin created an entire series of Zoom classes called Summer Fun Raising and funded a DG with the remainder going to Target; Heidelberg started a mask project, raising \$1400 as of the end of August; and Antwerp initiated “Cherries for Hope,” a project which raised €1005 for Target. Amsterdam’s “Share Your Gifts for Good” event raised over \$6,000.00 for Target.

In September we began a fall campaign, “Walk to School.” Unfortunately, this project didn’t really seem to take off, however, with more advanced publicity, we might be able to make this a successful initiative in the future.

In October, we created collateral material for our members which specified predetermined amounts for Target - i.e. \$60 for a counseling session or \$125 for 3 days of peer training.

We are working very closely with Tharien van Eck on fundraising for the project. She has donated proceeds of her art work; this has brought in over \$5,000 through November! She donates quarterly and is very prolific.

**DGs and EAs:** As the first year of the Target Project focused on raising awareness, my goal was to increase funding for DGs and EAs. Here's how we did it:

- Louise Greeley-Copley was the first to step up to the plate, creating a Facebook fundraiser for her birthday. She and her friends raised \$2514.00 and partially funded a DG in the area of Human Rights in 2020.
- AWC Amsterdam also stepped up and will sponsor a new DG for 2021 - Human Rights for Women and Girls in Europe.
- Berlin came forward to fully fund the Women in STEM award!
- The Friendship Quilt 25th Anniversary Tea Towel sales will partially fund a 2021 DG in Education, honoring Quilt Mistress, Roberta Zöllner.
- Georgia Regnault offered proceeds from a limited number of copies of her self-published book.
- A new Foundation program, **Giving From the Heart**, kicked off in November in hopes of raising individual donations to round out funding for the Close to Home DG.

**Miscellaneous:**

**Post-Foundation Night Donations:**

As soon as the IM was cancelled, we developed a donor letter, inspired by a very generous (anonymous) donation. Ultimately the letter was published in the NiB and Foundation Newsletter and sent to our contact database. Unfortunately, it didn't resound with our membership, yielding only \$400 in donations. We may consider a revision and resend it next year based on where we stand financially.

**Fundraising Analysis:** The ongoing database spreadsheet contains the data for the past several years and will continue to be maintained.

**Donation Cards:** This is what I said in my first report: "I am not sure how effective this has been and would like to review whether it is a viable fundraising tool...." I still do not think it is very effective but that could be simply lack of advertising on the part of The Foundation; the FAWCO family may simply be unaware of the program's existence. With more widespread advertising, results might be better. Since I became VP Fundraising, we have raised \$150 and sent out four cards.

**Cruise:** There was no cruise this year. This was a Foundation event in 2014. In October 2018, it was done by the Genoa club and the money was designated for Target 3.0.

*Respectfully submitted, Lauren Mescon, Vice President Fundraising*

## **Treasurer**

The following pages include the financial statements for the FAWCO Foundation for 2020, with a comparison to 2019. The Foundation accounts are reviewed each year by an independent certified public accountant (CPA). Each review is done in the following year so the latest letter, reporting on the independent review for 2019, is attached.

**Summary: The Foundation is in sound financial condition.**

The Foundation had \$390K of cash assets at the end of 2020. \$144K is restricted funds and \$246K is unrestricted funds providing a solid financial basis from which to continue to drive and support the Foundation's programs. In 2020, the Foundation had income of \$159K and made disbursements totaling \$132K. The additional \$27K is due to funds collected that will be disbursed in the future, including Target.

### **Balance Sheet**

At the end of December 2020, the Foundation had total assets in cash of \$390K.

**The Restricted Fund** (\$144K) is comprised of two elements:

- Temporarily Restricted Funds (\$134K) representing donations from donors who have specified that the funds be used for specific Foundation programs (Education Awards, Development Grants and the Target Program) beyond the current year's end with some disbursements to be made over several years into the future.
- Restricted - Endowment Funds (\$10K) are donations collected in the past in response to a call to establish an Endowment Fund. There has been no activity related to this Fund in recent years.

**The Unrestricted Fund** (\$246K) also comprises two elements:

- Board Designated Reserve Funds (\$123K) established several years ago to provide a safety net to ensure the Foundation's programs would be funded for at least two years without any external donations.
- Unrestricted Funds (\$123K) is everything left after deducting the restricted and reserved funds from the total cash assets. Overtime, these funds are used to supplement EAs and DGs, Foundation Donations and expenses.

### **Income and Expense Statement**

The Foundation is on the cash basis of accounting. This means that the income and expenses are recorded when the funds are received into, or paid out of, the Foundation's bank accounts.

There are three major categories of Income and Expenses: Donations/Programs, Fundraising and Administration.

To aid in program planning and budgeting, the Foundation's goal is to disburse funds in the year after the donations are received. With this donation information as a basis, The Foundation plans the number and level of disbursements (grants and awards) for the next year, as well as the level of additional funding that it will add on top of the donations received. The Foundation tops up the awards and grants from its Unrestricted Funds base.

As the Foundation is on the cash basis, there can be large fluctuations from year to year, especially in income, due to large donations received in one year that are to be paid out over several years. This is the case with certain Education Awards and Development Grants.

Fluctuations in expenses are generally due to a change in the number or amount of Awards and Grants disbursed.

The Net Surplus/(Deficit) in any year must be viewed in combination with the Restricted and Unrestricted Funds on the Balance Sheet to get an overall picture of the financial strength of the Foundation.

### **Types of income**

#### **Donations**

- Award and Grant Programs Donations

With our VP of Fundraising's focus on increasing Awards and Grants, we have seen a nice increase in support: AWC of Amsterdam has fully funded a new grant for women and children in Europe, Berlin has fully funded a STEMM EA where we had lost funding, a generous individual donor has fully funded the Environment DG which has been unfunded for several years, the sale of tea towels and individual donations in honor of 25 years of FAWCO quilts has almost fully funded the "A Stitch In Time" EA, and a new initiative has been started, "Giving From The Heart" to raise funds for a Close to Home DG. On the other hand, the larger-longer term donations are being used up and not replenished at the same rate. **The Foundation continues to supplement the funding of the Awards and Grants programs from Fundraising activities and unrestricted funds.**

- Target Project Donations

We are making excellent progress towards our goal of \$140K for Target 4.0, Safe Alternatives For FGM Elimination (S.A.F.E.). \$78K has been raised to date, with 15 months to go. **There has been a significant shift from club donations to personal donations and fundraising by the Foundation.**

- Other Program Donations

A few FAUSA members, along with a company matching program, have generously contributed funds to be used for a future US Conference.

- General Donations

These donations are from individuals and institutions (such as AmazonSmile and iGive) to the Foundation's General Fund which is unrestricted. In 2020, the Foundation received an unexpected \$8K from a very generous member.

- In-Kind donations

In-Kind donations arise when an individual pays for a budgeted expense for the Foundation and does not request reimbursement.

## **Fundraising Income**

The Foundation has done an incredible job of reinventing fundraising for 2020 resulting in a successful year. New sources included a Virtual Live Auction in place of Foundation Night, a newly initiated Giving Tuesday auction event, an online Quilt Raffle, online sales of conference charms and tea towels, and two other small online silent auctions. With the difficulty of mailing merchandise, Backing Women sales have been mostly nonexistent.

The Foundation has also sponsored several events specifically for Target: the Virtual Tour, 144 Envelopes, the Girl Scout Cookie Auction and auctioning two pieces of art raising \$15,748.

## **Other Income**

The Foundation receives a small amount of income from interest on a CD and our bank accounts.

## **Types of Expenses**

### **Program Disbursements**

- Administered Awards

Administered Award disbursements are for clubs and individuals who request The Foundation to manage their Donations. The Foundation holds the donation as part of its Temporarily Restricted Funds until the disbursements are made over the period requested. The Foundation does not currently charge a fee for this service.

- Awards and Grants

\$90K was awarded in 2020 with \$85K being disbursed, due to one recipient postponing her project due to Covid-19. In addition, 3 awards from 2019 recipients have been returned for various reasons, totaling

\$15K. Of the \$90K awarded, \$42K was funded by donors and \$48K was funded by the Foundation's use of Unrestricted Funds.

- Target Program

\$40K has been disbursed to S.A.F.E. Another \$38K will be disbursed in January 2021.

- Foundation Donations

The Foundation donated \$5000 to the Target Project, matching the Virtual Tour raising \$5000.

### **Fundraising Expenses**

Fundraising expenses are way down due to purchasing very limited Backing Women Boutique items, no conference or Target charms, and not holding Foundation Night. We did incur some costs for software used for online ordering like Raffle tickets, supporting the Virtual Tour participants, and **mailing costs**. The net fundraising funds are used to supplement the Awards and Grants programs, some of which are either partially or fully funded by The Foundation, as well as support The Foundation's administration expenses.

### **Operating Expenses**

These expenses totaled \$7K in 2020 compared to \$29K in 2019. The significant reduction is due to NO traveling or conference fees for our board members. Typically, there are two face-to-face board meetings each year. One coincides with the FAWCO Conference and the second takes place during the summer.

On the following pages are the Balance Sheets and Summaries of Income and Expense for 2020 and 2019.

There are also two pie charts:

- **Sources of Income** shows source of support: from individuals, Member Clubs and Foundation fundraising efforts.
- **Disbursements and Expenses** show spending for Programs, Fundraising and Administration.

*Respectfully submitted, Kathy DeBest, Treasurer*

**The FAWCO Foundation**  
**Balance Sheets**  
**As of December 31**

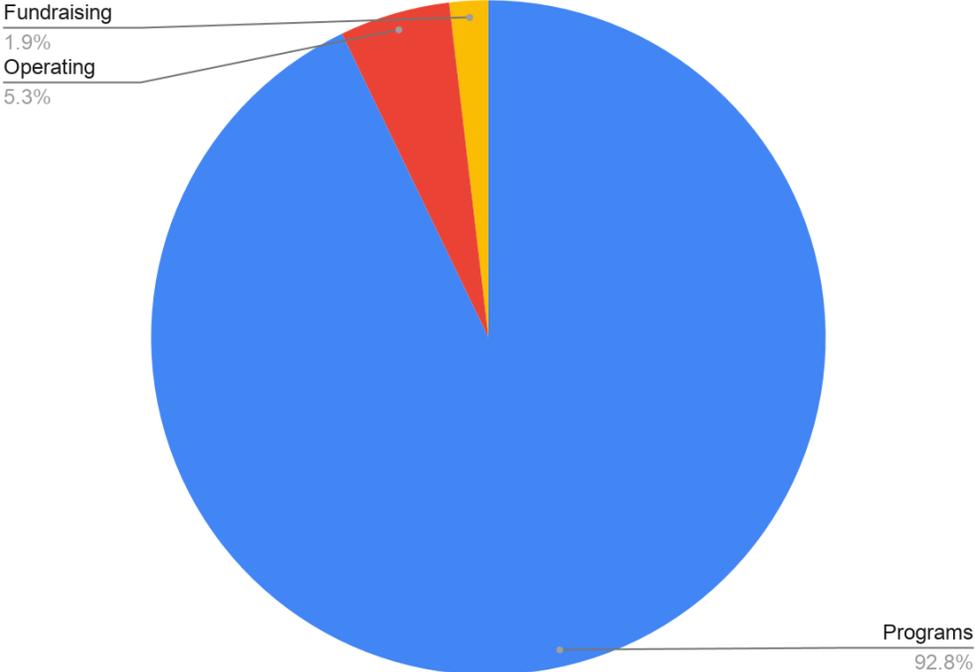
	2020 Unreviewed (USD)	2019 Reviewed (USD)
<b>ASSETS</b>		
Cash Accounts	259,118	232,631
Certificates of Deposit	130,581	129,820
<b>TOTAL ASSETS</b>	<b>389,699</b>	<b>362,451</b>
<b>NET ASSETS</b>		
Unrestricted Funds	122,492	129,775
Board Designated Reserve Funds	123,500	123,500
Total Unrestricted	245,992	253,275
Temporarily Restricted Funds	133,916	99,385
Restricted - Endowment Funds	9,791	9,791
Total Restricted	143,707	109,176
<b>TOTAL NET ASSETS</b>	<b>389,699</b>	<b>362,451</b>

**The FAWCO Foundation**  
**Income and Expense Statements**  
**For the 12 months ended December 31**

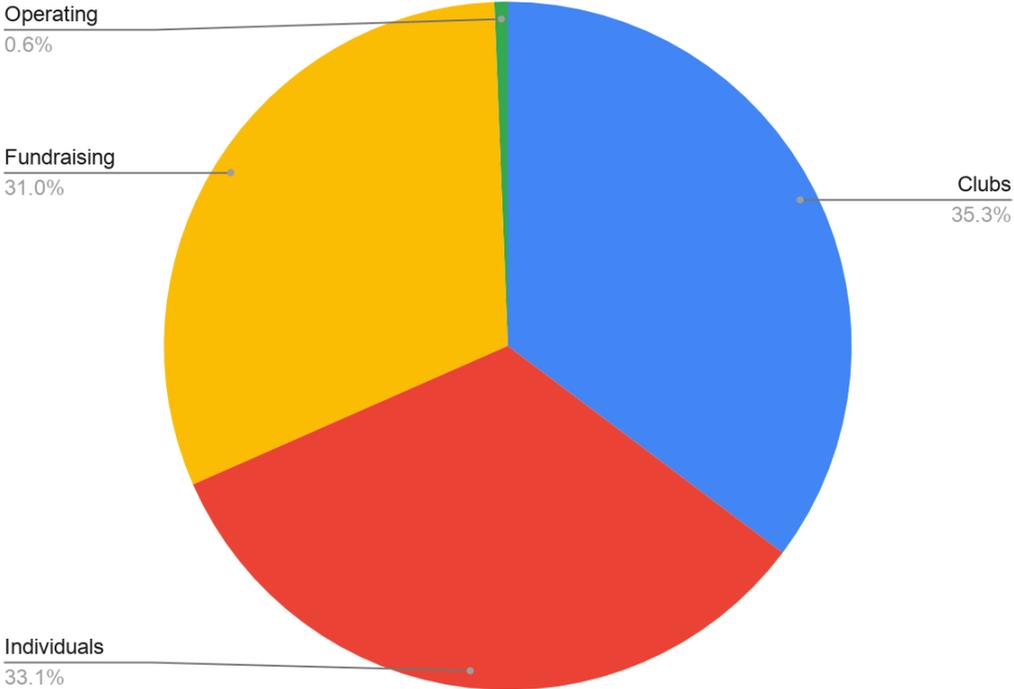
	2020 Unreviewed   (USD)	2019 Reviewed (USD)
<b>Income</b>		
Foundation Donations		
Education Awards	8,278	8,164
Development Grants	23,043	12,086
Target Program	45,443	43,679
Other Program Donations	20,389	0
In-Kind Donations	16	990
General Donations	11,494	10,401
Total Donations	<u>108,663</u>	<u>75,320</u>
 Fundraising Income		
Fundraising Income	33,443	38,707
Fundraising Income - Target	15,748	0
Total Fundraising	<u>49,191</u>	<u>38,707</u>
 Other Income	996	1,059
 <b>Total Income</b>	 <u><b>158,850</b></u>	 <u><b>115,086</b></u>
 <b>Expense</b>		
Foundation Program Disbursements		
Administered Awards	7,000	7,000
Education Awards	30,175	45,000
Development Grants	40,015	38,500

Target Program	40,000	40,002
Foundation Donations	5,000	6,417
Total Program Disbursements	<u>122,190</u>	<u>136,919</u>
Fundraising Expenses	2,449	10,847
Operating Expenses	6,964	29,044
<b>Total Expense</b>	<u><b>131,603</b></u>	<u><b>176,810</b></u>
<b>Net Surplus (Deficit)</b>	<u><b>27,248</b></u>	<u><b>(61,724)</b></u>

### Disbursements and Expenses 2020



### Income By Source 2020





Cheryl Rohlfis & Associates, Ltd.

*Certified Public Accountants*

### **Independent Accountant's Review Report**

April 27, 2020

To the Board of Directors  
The FAWCO Foundation

We have reviewed the accompanying financial statements of The FAWCO Foundation (a Missouri nonprofit organization), which comprise the statements of assets, liabilities and net assets - cash basis as of December 31, 2019 and 2018, and the related statements of support, revenues, and expenses - cash basis and functional expenses - cash basis for the years then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

#### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

#### **Accountant's Responsibility**

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

#### **Accountant's Conclusion**

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with the cash basis of accounting, as described in Note 2.

**Cheryl Rohlf & Associates, Ltd.**

*Certified Public Accountants*

**Basis of Accounting**

We draw attention to Note 2 of the financial statements, which describes the basis of accounting. The financial statements are prepared on the cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

*Cheryl Rohlf & Associates, Ltd.*

**CHERYL ROHLF & ASSOCIATES, LTD.**

Northbrook, Illinois

## Secretary

2020 has been a momentous year for all. Sadly some of us have lost loved ones and have felt the impact of this pandemic. Despite the massive upheaval, I am really proud of how quickly and successfully the FAWCO organization including The FAWCO Foundation and FAUSA has pivoted to our new virtual reality. This has enabled our organizations to expand and become more inclusive with the increase of virtual meetings, webinars and discussions. As a team we have held several fun fundraising events, learned new skills, and continued to support our programs and FAWCO members.

Best wishes to all in our FAWCO family for a safe and healthy 2021!

As Secretary I have accomplished the following in 2020:

- Organized folders and agendas for monthly Google Meet meetings and the annual Face2Face meetings or Virtual AIM for 2020.
- Took minutes of all company meetings.
- Processed the minutes: checking content, formatting, attaching addendums, release for timely editing, and processing all edits and suggestions. Once approved, converted the minutes document into a PDF and placed all the financial documents into the addendums.
- Maintained motions, proxy and action items log.
- Completed 2020 annual registration with the state of Missouri.
- Revised Google form created prior to this term for the “Acknowledgements of Policies” regarding Disclosures and Conflict of Interest for all FAWCO Foundation volunteers.
- Contributed to discussions on Fundraising, Programs, Administration and Archival issues.
- Served as administrator for The FAWCO Foundation Gsuits drive and apps: Created or deleted user accounts for The FAWCO Foundation board, counselors, and committees.
  - o Created shared drives for teams
  - o Created user groups
  - o Helped with user issues, lockouts, and resetting of passwords
  - o Helped troubleshoot changes made to the drives
  - o Redirected mail when the incorrect email address to our domain was used and landed in The Foundation “catchall” folder
  - o Researched updates to the Google products to see how they might affect the FAWCO Foundation. This year Google announced a major change to GSuites as it transitions to Google Workspace.
  - o Created backups of The Company Drive and The Archives to an external hard drive a few times a year
- Served as a member of The FAWCO Foundation Archive Team. This year has been a quiet one for the team. Moving forward, we are looking at ways to eliminate duplicates and make the archives more accessible. My appreciation to all the members who have spent the last four years scanning forty years of documents.
- Found ways to support the FAWCO Foundation mission, by contributing ideas and making donations.
- Researched best practices and trends in Fundraising and Nonprofit management and explored ways they can be applied to The FAWCO Foundation. This year I have participated in several webinars for fundraising. I will be creating a Shared Drive with articles on best practices.
- After three years as the administrator of The Foundation Twitter account, I turned this over to the VP Communications in September.
- Worked to train and transition my position to the incoming Secretary.

*Respectfully Submitted, Louise Greeley-Copley*

## **Parliamentarian**

The Parliamentarian is appointed by the President to serve as a non-voting member of the Board.

Over the course of 2020, in my role as Parliamentarian I have:

- Continued to assist our President, Barbara Bühling, with whatever she deems necessary
- Served in an advisory capacity to the Board
- Worked on content and writing/editing of the News in Brief
- Helped with writing/editing of publication pieces from The Foundation
- Reviewed and made suggestions to the current AGs and Bylaws for approval by the Board.
  1. Rewrote and streamlined the Policies section for clarification.
  2. Worked on a new General Policies form that all Foundation members must sign. This is currently being finalized.
  3. Reorganized Development Grant and Education Awards procedures sections.
  4. Guided Board members in editing their job descriptions outlined in the AGs.

Archives:

The Archives Team did not meet for many months once COVID took over all of our lives. Beginning in the fall, we met once again to discuss how to move forward. We have spent time going through the files and discussing both organization strategies and plans for eliminating unnecessary duplicate copies of documents. The plan is to now set up individual meetings with each TFF Board member to go through their files (in coordination with the Document Retention Schedule) and help ascertain documents/emails to keep and/or discard. It's a large task.

On a personal note - It was a truly difficult year for all of us and I am, as always, very grateful to be connected with the wonderful women of FAWCO and especially my co-members of The Foundation Board. We rely on each other for strength, support and sanity! I optimistically anticipate 2021 being a far better year. I wish you all good health and much happiness.

*Respectfully submitted, Janet Davis, Parliamentarian*

## **Conclusion**

In conclusion, 2020 was a productive year for The FAWCO Foundation, as we successfully faced new challenges. A heartfelt thank-you to all our volunteers, donors and supporters in whatever capacity your support manifested. None of our work would be possible without you. It is always remarkable what we can achieve when we all work together. That is why we are The FAWCO Foundation -- your passions, your projects!

*Respectfully submitted, Barbara Bühling, President, The FAWCO Foundation 2019–2021*